Sponsor All Youth Connecting: Reengagement, Careers, and Community

Redefining Our Field in the Time of COVID-19

During the COVID pandemic, our colleagues are seeking connection more than ever.

The National Youth Employment Coalition is again partnering with the National League of Cities Reengagement Network to organize All Youth Connecting: Reengagement, Careers, and Community.

A complement to the annual Opportunity Week, this will be a premiere convening for policy leaders and practitioners in the fields of youth employment, alternative education, and young adult development. The virtual convening will be held June 22-25, 1-4 p.m. Eastern time, creating a lower barrier to entry and more space for sessions and networking time.

As a virtual convening, All Youth Connecting offers a way for new voices to plug into the national conversations about opportunity youth, reengagement, and COVID recovery.

How will the convening advance the field? All Youth Connecting will offer:

• Practical discussion and case-conference sessions for leaders and front-line staff, including just-in-time opportunities to share what’s working to reconnect young people to education and employment during the pandemic;
• Opportunities to enhance coordination among networks and organizations;
• Structured sessions to craft state and federal policy responses; and
• A focus on populations such as youth with disabilities and undocumented young people, and models such as reengagement centers and conservation corps.

Who will attend? Attendees at NYEC and Reengagement Network convenings include:

• Leaders of community-based organizations and training providers
• Workforce development board and other intermediary leadership
• U.S. Department of Labor staff
• Young-adult leaders
• Municipal and state agency staff
• Vocational rehabilitation professionals
• Conservation corps leadership and staff
• Youth-employment researchers

Why sponsor? Sponsorship revenue:

• Keeps registration costs low (starting at $25, for young leaders);
• Demonstrates sponsors’ leadership and commitment to the field during the pandemic; and
• Ensures that NYEC and NLC continue partnering on convenings of this kind.
Sponsorship Levels

Silver, Gold, Platinum, and Presenting sponsors receive a one-year NYEC membership.

**Presenting: $20,000**

- 60 complimentary registrations
- Sponsor-banner on app with link to your website
- Send messages to attendees via our app’s push-notifications before, during and after the Forum
- Logo placed in Sponsor section of our app, on promotional announcements and on Forum website
- Access to Exhibitor Hub for custom mobile coupons, raffles, and giveaways to attendees
- Designated discussion on topic of choice during Forum plenary
- Social-media engagement in leadup to Forum

**Platinum: $9,000**

- 40 complimentary registrations
- Sponsor-banner on app with link to your website
- Logo placed in Sponsor section of our app, on promotional announcements and on Forum website
- Send messages to attendees via our app’s push-notifications before, during and after the Forum
- Access to Exhibitor Hub for custom mobile coupons, raffles, and giveaways to attendees
- Social-media engagement

**Gold: $4,500**

- 20 complimentary registrations
- Sponsor-banner on app with link to your website
- Logo placed in Sponsor section of our app, on promotional announcements and on Forum website
- Send messages to attendees via our app’s push-notifications before, during and after the Forum
- Access to Exhibitor Hub for custom mobile coupons, raffles, and giveaways to attendees
- Social-media engagement

**Silver: $2,500**

- 10 complimentary registrations
- Sponsor-banner on app with link to your website
- Limited messages to attendees via our app’s push-notifications
- Logo placed in Sponsor section of our app, on promotional announcements and on Forum website
- Access to Exhibitor Hub for custom mobile coupons, raffles, and giveaways to attendees
- Social-media engagement
**Bronze: $1,500**

- Six complimentary registrations
- Logo placed in Sponsor section of our app, on promotional announcements and on Forum website

**Contact**

To sponsor *All Youth Connecting* or request more information, contact Rashaun Bennett at [Rashaun.bennett@nyec.org](mailto:Rashaun.bennett@nyec.org).