

# **Sponsor the 2020 NYEC Annual Forum**

## December 7-10, 2020 · Virtual

Recovery · Healing · Strategy · Mobilization

#### **About Us**

The National Youth Employment Coalition (NYEC) is a member-based organization working toward an America in which all young people become thriving members of our economy and society, regardless of their race, gender, ability, geography, or means. Our work at the intersection of policy, practice and education builds a body of knowledge about what works. Since our inception 40 years ago, we've strengthened hundreds of youth-serving organizations and influenced dozens of federal laws.

#### The Annual Forum

NYEC's <u>Annual Forum</u> brings together leaders, practitioners, and young people across the fields of workforce development, education, and youth development to discuss emerging practices, problem-solve, and engage policymakers.

#### NYFC Is...

75

Member Organizations Across **25+** States

225,000

Young people served by NYEC members annually

#### What's Different about the 2020 Annual Forum?

In a year like no other, the Annual Forum will also be different. We will emphasize: how our field and the young people we serve will **recover** and **heal** from the COVID-19 pandemic, **strategies** to set a new vision for young people, and **mobilization** within and across coalitions to bring together young people and adult allies to change systems. Learn more about our unique convening at https://nyec.org/forum/\_2020/.

#### **400+ Expected Attendees**

- Community-based organizations
- Training providers
- Workforce development boards and other intermediary staff
- U.S. Department of Labor
- Young-adult leaders
- Municipal and state agencies
- Vocational rehabilitation professionals
- Youth-employment researchers

### **Examples of Past Sponsors**

## JPMORGAN CHASE & CO.





THE RICHARD E. & NANCY P. MARRIOTT FOUNDATION

# 2020 NYEC Annual Forum Sponsorship Levels

### **Presenting (\$20,000)**

- 90 complimentary registrations (staff, grantees, other guests)
- Naming rights to the Annual Forum
- Choice of topic for one of the plenary sessions & speaking role
- Access to Exhibitor Hub for unique opportunities to engage with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

#### Platinum (\$9,000)

- 40 complimentary registrations (staff, grantees, other guests)
- Speaking role during Annual Forum plenary session
- Access to Exhibitor Hub for unique opportunities to engage with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

## Gold (\$4,500)

- 20 complimentary registrations (staff, grantees, other guests)
- Access to Exhibitor Hub for unique opportunities to engage with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

# Bronze (\$1,500)

- Six complimentary registrations (staff, grantees, other guests)
- Name listed on Annual Forum website

The Annual Forum Will Take Place on Whova

