Sponsor the 2021 NYEC All Youth Connecting Forum

June 21-24, 2021 · Virtual

For a fourth year, the National Youth Employment Coalition (NYEC) is partnering with the National League of Cities (NLC) Reengagement Network and other local and national partners for the All Youth Connecting Forum. NYEC is a member-based organization working to create an equitable transition to adulthood for all young people, representing a diverse set of organizations around the country. With its Annual Forum, the All Youth Connecting Forum is one of two national convenings NYEC organizes each year. The NLC Reengagement Network coheres dozens of reengagement sites across the nation to disseminate best practices and a census of known reengagement initiatives throughout the country.

How the 2021 All Youth Connecting Forum Will Advance the Field

NYEC’s All Youth Connecting Forum brings together leaders, practitioners, and young people across the fields of workforce development, education, and youth development to discuss emerging practices, problem-solve, and engage policymakers.

The convening will focus on re-shaping and re-designing what our field will be become following the COVID19 pandemic. Youth-serving agencies are thinking critically about preparing young people for school and work post-pandemic, including adapting to the changing nature of career readiness, addressing trauma and mental health among young people and staff, and deciding which pandemic practices to keep or toss.

Our convening will welcome back our second Action Hour, which gives young adults a platform to hone ideas to improve their communities and earn min-grants for their efforts. As always, many of our sessions will be youth-led and lift up grassroots voices.

400+ Expected Attendees

- Community-based organizations
- Training providers
- Workforce development boards and other intermediary staff
- U.S. Department of Labor
- Young-adult leaders
- Municipal and state agencies
- Vocational rehabilitation professionals
- Youth-employment researchers

Examples of Past Sponsors

JPMorgan Chase & Co.

The Annie E. Casey Foundation

JFF

The Richard E. & Nancy P. Marriott Foundation
2021 NYEC AYC Sponsorship Levels

Presenting ($20,000)

- 90 complimentary registrations (staff, grantees, other guests)
- **NEW!** Access to Sponsors’ Virtual Booth with your organization’s marketing content, videos, photos, and ability to direct chat with attendees
- Naming rights to the AYC Forum
- Choice of topic for one of the plenary sessions & speaking role
- Access to Exhibitor Hub for unique opportunities to engage with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

Platinum ($9,000)

- 40 complimentary registrations (staff, grantees, other guests)
- **NEW!** Access to Sponsors’ Virtual Booth with your organization’s marketing content, videos, photos, and ability to direct chat with attendees
- Speaking role during AYC Forum plenary session
- Access to Exhibitor Hub for unique opportunities to engage with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

Gold ($4,500)

- 20 complimentary registrations (staff, grantees, other guests)
- **NEW!** Access to Sponsors’ Virtual Booth with your organization’s marketing content, videos, photos, and ability to direct chat with attendees
- Social-media engagement in leadup to Forum
- Logo placed in banner and homepage of Forum app, in announcements & on Forum website

Bronze ($1,500)

- Ten complimentary registrations (staff, grantees, other guests)
- **NEW!** Access to Sponsors’ Virtual Booth with your organization’s marketing content, videos, photos and ability to direct chat with attendees
- Logo displayed on AYC Forum website and in conference app

To sponsor the 2021 All Youth Connecting Forum or request more information, contact Rashaun Bennett at Rashaun.Bennett@nyec.org.